



Carl L. Young, MBA, Mr. Simplicity

Author, Speaker, Trainer, Consultant, Coach

Carl is an expert in simplifying Finance & Accounting and Business Management. A former CFO with over 25 years of experience in senior-level finance, accounting and business management positions.

His specialty is Finance & Accounting for Non-Financial Professionals-Made Simple!

He believes **Finance & Accounting are Simple if Made Simple!** This is not a Myth it is a Meaning! He guarantees to make it simple and meaningful with fundamentals and tools that can be easily understood and applied.

FEATURED BUSINESS AND MOTIVATIONAL PRESENTATIONS:

- ◆ **Finance & Accounting for Non-Financial Professionals Made Simple!** Foundation, Fundamentals, Tools and Techniques designed for Non-Financial Professionals and specifically tailored to the attendees.
- ◆ **Business R-U-L-E-S & Tools for Thriving in Chaotic Times!** Improving profits, productivity and business success in current chaotic times.
- ◆ **You Can't Count on Numbers-Only People!** Business success requires more People Pleasing than Pencil Pushing!
- ◆ **Dream Big Dreams! Do Big Things!** Highly successful people start with Big Dreams!
- ◆ **Choices-Chances-Consequences!** Choices you make and Chances you take, determine Consequences you face!

"I guarantee presentations are engaging, full of energy, wit, wisdom, anecdotes and stories from personal experiences with

*"Your ability to express complicated business models and methods in **simple** easy to understand terms with lots of wit & wisdom made you an **invaluable asset** to our entrepreneurial training program."*

—FAME Entrepreneurial Training Program Director

*"Your presentation was **wonderful**, we heard nothing but great things about you. You were **great!!**"*

—DataBahn, Inc. Business Manager

*"We thoroughly enjoyed your presentation. Your delivery was **engaging** and your professional knowledge unimpeachable. By any measure you are an enlightening and stimulating speaker."*

—Watson Rice LLP

*Mr. Simplicity says—
Finance and Accounting are
Simple if Made Simple!
This is not a myth it is a meaning!*

Finance and Accounting Made Simple!

Overview of Finance & Accounting
Simple Topics * Explanations
Illustrations * Commentaries

*Essential knowledge & resources for
non-financial personnel & entrepreneurs*

CARL L. YOUNG
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**Latest E-Book
publications
by Carl**

*Mr. Simplicity says—
Business Leadership &
Relationships are
Simple if Made Simple!
This is not a myth it is a meaning!*

People Pleasing

vs.

Pencil Pushing
Leadership Relationships
and the Soft Side of Business

CARL L. YOUNG
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*Mr. Simplicity says—
Business Management is
Simple if Made Simple!
This is not a myth it is a meaning!*

R-U-L-E-S & Tools for Thriving in Chaotic Times

A simple approach to
business management
Guaranteed to improve profits & processes

CARL L. YOUNG
MBA, MR SIMPLICITY

Carl L. Young

- ◆ MBA & Advanced Studies for Masters in Accounting and Taxation
- ◆ Former CFO of \$275M High Growth Technology based corporation
- ◆ Former CEO Engineering Corp
- ◆ Chief Financial Associate IT Outsourcing Consulting Firm
- ◆ Member of Gerson Lehrman Finance Advisory Council (Top 20%)
- ◆ Member Society of Industry Leaders—Standard & Poors
- ◆ Certified Business Management Instructor, University of Maryland
- ◆ Member National Society of Corporate Controllers
- ◆ Member, National Association of Accountants
- ◆ Teacher/Trainer Seminar Leader
- ◆ Motivational Speaker
- ◆ Author



CARL'S FEATURED PRESENTATIONS

FINANCE & ACCOUNTING FOR NON-FINANCIAL PROFESSIONALS—MADE SIMPLE!

Customized training in basic fundamentals of finance and accounting Made Simple designed for non-financial professionals and specifically tailored to the attendees.

BUSINESS R-U-L-E-S & TOOLS FOR THRIVING IN CHAOTIC TIMES

Proven Business R-U-L-E-S & Tools for not only thriving but being successful in our current chaotic business climate. These R-U-L-E-S are guaranteed to help business owners and managers improve profits and productivity.

YOU CAN'T COUNT ON NUMBERS-ONLY PEOPLE!

Business success is all about People! When People are inspired and motivated all else will be taken care of. You must count numbers, but don't count on on numbers. You can only count on People! Numbers only provide "results". People are the real "reasons" for business success. This presentation changes the focus of business professionals from pencil pushing to people pleasing.

DREAM BIG DREAMS! DO BIG THINGS!

Successful People are Dreamers! They Dream Big Dreams and Do Big Things! This motivational presentation challenges audiences to Dream Big and provides a guaranteed five (5) step approach to achieving personal success. It is based on Carl's own experience and features lots of humor, wit and wisdom.

CHOICES-CHANCES-CONSEQUENCES!

All of life is about the Choices we make and Chances we take to succeed. Each has Consequences that either help or hinder the pursuit of success or happiness. This motivational presentation challenges audiences to make good Choices, not take unnecessary Chances and understand that all decisions have Consequences that can be long lasting.

Raves from Attendees

"Carl's experience is vast & I really appreciated his ability to bring life examples to the table, I learned a lot!"

"The instructor brought this course to life. His breadth & depth of experience was a big part of why this class was so helpful. His examples were great & really illustrated the concepts being taught."

"Carl addressed all individuals expectations & topics. Basics & specifics covered in easy to use language... reflecting the instructor's expertise. I think that this class will definitely be useful to my colleagues and I will refer them to Carl."

Partial List of Clients

Southern California Edison
Catholic Healthcare West
Kaiser Permanente
Antioch Baptist Church
Nokia, Inc
Starbucks Coffee
Skillpath Seminars
Prairie View A&M University School of Business
Alabama State University
National Urban League
College Athletic Business Managers Association
Society of Human Resources Managers (SHRM)
Oyster Global Marketing Group British Virgin Islands
Sara Lee Corporation
US Army Cadet Command
National Rural Water Association
Center for Disease Control