



Carl L. Young, MBA, Mr. Simplicity

“Finance & Accounting are Simple
if Made Simple.
This is not a Myth, it is a Meaning!”

Carl L Young, also known as Mr. Simplicity is an author, expert seminar leader, trainer and speaker in finance & accounting, business management and leadership simplicity. Carl’s goal is to teach and train using his experience and expertise.

“Your ability to express complicated business models and methods in **simple** easy to understand terms with lots of wit & wisdom made you an **invaluable asset** to our entrepreneurial training program.”

—FAME Entrepreneurial Training Program Director

“Your presentation was **wonderful**, we heard nothing but great things about you. You were **great!!**”

—DataBahn, Inc. Business Manager

“We thoroughly enjoyed your presentation. Your delivery was **engaging** and your professional knowledge unimpeachable. By any measure you are an enlightening and stimulating speaker.”

—Watson Rice LLP

Feature Topics Like These at Your Next Conference or Key Meeting:

- **Finance & Accounting Made Simple!**
Designed specifically for non-financial personnel
- **Business R-U-L-E-S & Tools for Thriving in Chaotic Times**
Improving profits & productivity in current chaotic times
- **You Can’t Count on Numbers!**
Business success requires primary focus on People!
- **Dream Big Dreams! Do Big Things!**
Successful People first Dream then Do!

“I guarantee presentations are engaging, full of energy, wit, wisdom, anecdotes and stories from personal experiences with lasting take away points specifically tailored to the audience.”

Mr. Simplicity says—
Finance and Accounting are
Simple if Made Simple!
This is not a myth it is a meaning!

Finance and Accounting Made Simple!

Overview of Finance & Accounting
Simple Topics + Explanations
Illustrations + Commentaries

Essential knowledge & resources for
non-financial personnel & entrepreneurs

CARL L. YOUNG
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Latest E-Book
publications
by Carl

Mr. Simplicity says—
Business Leadership &
Relationships are
Simple if Made Simple!
This is not a myth it is a meaning!

People Pleasing vs. Pencil Pushing

Leadership Relationships
and the Soft Side of Business

CARL L. YOUNG
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Mr. Simplicity says—
Business Management is
Simple if Made Simple!
This is not a myth it is a meaning!

R-U-L-E-S & Tools for Thriving in Chaotic Times

A simple approach to
business management
Guaranteed to improve profits & processes

CARL L. YOUNG
MBA, MR SIMPLICITY

Carl L. Young

- ◆ MBA & Advanced Studies for Masters in Accounting and Taxation
- ◆ Former CFO of \$275M High Growth Technology based corporation
- ◆ Former CEO Engineering Corp
- ◆ Chief Financial Associate IT Outsourcing Consulting Firm
- ◆ Member of Gerson Lehrman Finance Advisory Council (Top 20%)
- ◆ Member Society of Industry Leaders—Standard & Poors
- ◆ Certified Business Management Instructor, University of Maryland
- ◆ Member National Society of Corporate Controllers
- ◆ Member, National Association of Accountants
- ◆ Teacher/Trainer Seminar Leader
- ◆ Motivational Speaker
- ◆ Author



CARL'S FEATURED PRESENTATIONS

FINANCE & ACCOUNTING MADE SIMPLE

Specifically designed for non-financial personnel. Provides customized training in basic fundamentals of finance & accounting in simple to understand and apply methods, models, tools & techniques. Flexible presentation of topic based on specific needs of audience. Carl guarantees to make it simple to all attendees!

BUSINESS R-U-L-E-S & TOOLS FOR THRIVING IN CHAOTIC TIMES

Current business climate is chaotic .Thriving requires different and special tools to maintain and improve profits and productivity. Carl provides these R-U-L-E-S in his proven solution. Carl guarantees to help business professionals thrive in these chaotic times with an engaging and interactive presentation that features, specifically identified take away points based on the needs of the attendees.

YOU CAN'T COUNT ON NUMBERS!

Business success is all about People! If People are inspired and motivated, all else will be taken care of. If not, you must first solve the People piece. This may not be the only piece that needs attention but it is guaranteed to be the major piece. Business professionals focus too much on counting numbers. Count numbers, but don't count on numbers. You can only count on People! This presentation changes the focus from pencil pushing to people pleasing and focusing on the soft side of business.

DREAM BIG DREAMS! DO BIG THINGS!

Successful People are Dreamers! They Dream Big Dreams and Do Big Things! This is a motivational presentation based on Carl's own experience and features a lot of humor, wit, wisdom and a guaranteed 5 step approach to achieving personal success.

Raves from Attendees

"Carl's experience is vast & I really appreciated his ability to bring life examples to the table, I learned a lot!"

"The instructor brought this course to life. His breadth & depth of experience was a big part of why this class was so helpful. His examples were great & really illustrated the concepts being taught."

"Carl addressed all individuals expectations & topics. Basics & specifics covered in easy to use language... reflecting the instructor's expertise. I think that this class will definitely be useful to my colleagues and I will refer them to Carl."

Partial List of Clients

Southern California Edison
Catholic Healthcare West
Kaiser Permanente
Antioch Baptist Church
Nokia, Inc
Starbucks Coffee
Skillpath Seminars
Prairie View A&M University School of Business
Alabama State University
National Urban League
College Athletic Business Managers Association
Society of Human Resources Managers (SHRM)
Oyster Global Marketing Group British Virgin Islands
Sara Lee Corporation
US Army Cadet Command
National Rural Water Association
Center for Disease Control